

EPICENTRE, GURGAON – THE CITY'S ONLY CULTURAL & CONVENTION CENTRE

Epicentre Gurgaon, since its opening in Feb 2008, has become the cultural nerve centre for Gurgaon. Today, the venue is known for bringing the finest in Music, Dance, Theatre, Art Exhibitions, Workshops, Performances, Recitals and Concerts to the residents of Gurgaon.

It boasts of an auditorium, an art gallery, an amphitheatre and conference rooms. It also has a **40000 sq. ft. exhibition and convention hall** – the largest indoor venue in Gurgaon. The place is ideal for pre & post wedding functions, conferences, seminars, banquets, exhibitions, board meetings, press interactions, corporate presentations and workshops.

Epicentre, Gurgaon offers elegance & style at unbeatable prices and can cater for small as well as large events, from 50 pax to 3000. It provides personalized service for all events along with ample parking space, décor ideas, themed evenings and exotic menus.

It is operated by Old World Hospitality Pvt. Ltd, the company that operates Habitat World at India Habitat Centre, New Delhi. The company also operates 2 hotels (Hotel Broadway and The Manor) and 20 restaurants in Delhi /N.C.R. In addition, it runs 3 award winning restaurants in London - Chor Bizarre, Sitaaray and Tamarai.

DRIFT (Restaurant. Lounge. Digital Gallery)

Drift at Epicentre, Gurgaon comes to life with its selective gastronomic fare, minimalist décor, a confluence of natural elements, modern day infusions and tasteful cultural indulgences from the world of art and photography. Drift's menu is a well-balanced distribution of world cuisines and it earned its spurs on its European offerings which has got it several awards.

Now Drift also serves the cuisine of **Chor Bizarre Restaurant** and offers a comprehensive Indian selection as well as a brisk lunch buffet (*Indian, Continental, Oriental*) at just Rs. 444++. It is an ideal place for quick lunch meetings and family dining.

Location:

Epicentre is located at Apparel House in Gurgaon's Sector-44, with convenient access from the Delhi - Jaipur Highway (NH-8) as well as from MG Road connecting to South Delhi. The venue's proximity to the International and Domestic Airports gives it an unparalleled locational advantage. Epicentre offers complimentary parking for over 450 cars.

The launch of Epicentre, Gurgaon:

It was launched amidst much fanfare in January last year with a performance of *Kaifi aur Main* by **Shabana Azmi & Javed Akhtar** and opening of **Artscape** - an exhibition of 82 leading artists including **Anjali Ela Menon, Satish Gupta, Shuva Prasanna**, amongst others).

Some important events at Epicentre, Gurgaon:

 Kids' Summer Workshops, May & June 2010 – We encourage parents to enroll their children in the workshops organized at Epicentre during summers to make their vacation a learning experience. Some of them include Busy Hands Workshop, Science Experiments, Photography, Charcoal painting, Clay Modelling, Sketching etc. Limited seats on first come first basis. For details and registration, guests can call at 91 124 2715200 / 5000.





- 2. Live Wednesdays at Drift by Citibank Every Wednesday, Drift, the restaurant, comes alive with live music performances. This month's events include:
- a. April 14, 8:30pm onwards | Popular Tunes From The Yesteryears by Riyaz Qadir
- b. April 21, 8:30pm onwards | Retro Hits from the 60s & 70s by Melvin Diniz
- c. April 28, 8:30pm onwards | Alternate Rock Music by Winston Alex Fernandez No cover charge or fee for the performance.
- **3.** Phoolon Ki Holi, Feb 28 An afternoon that brought the traditions and rituals of the festival in a colourful and exuberant afternoon of Music, Dance, Food & Celebrations. The performances included *Braj Vandana, Mayur Raas, Barsane Ki Lathmar & Phoolon Ki Holi* by artistes from **The Charkula Arts Academy**.

The **Special Holi Brunch** featured *Meethi Gujiya, Bedmi Aloo Bhaji, Kanji Pakora, Thandai* & much more. *Entry to the event was FREE while the Brunch was priced at Rs. 600 for adults & Rs. 400 for children (inclusive of taxes).*

- 4. Ishara International Puppet Festival in January. This was brought to Epicentre Gurgaon for the first time and received much appreciation from both kids & their parents.
- 5. Old World Theatre Festival '09 in December which showcased the best of theatre director Feroz Khan including *Tumhari Amrita* (Shabana Azmi, Farooque Shaikh), Salesman Ramlal (Satish Kaushik, Seema Biswas), All The Best and an International play Out Of Bounds.
- 6. Family New Year's Eve which was indeed a great success and was very well received by the attendees. We saw over 2000 people at the event including all three generations. While Dance Floor and Food section were obviously packed, Kids' play area and Sleeping Room / Movie Room for children were also much appreciated. We got brilliant response on some of the activities including Bioscope, Make your own Greeting Card, Pool Table, and games conducted by the emcee.
- 7. Epicentre Christmas Carnival, this annual event gets over 2500 people during the day to celebrate Christmas in style with Santa Claus, movies, games, rides, painting competition, puppet show, magic show, shopping and more...
- 8. Diwali Mela with shopping options, cultural performances including Ram Lila by artists from Vrandawan, workshops, kids' activities and food took place in October.
- **9.** Independence Day Celebrations (*Indi Fun Carnival*) over three days including kite flying, cultural performances, plays, movies, workshops, shopping, etc.
- **10.** Art Mart the largest art event in town with exhibitions by over 100 well known as well as upcoming artists, workshops, talks, cultural performances and wine evenings was held in February.

Some of the other events staged in last two years include:

- 1. Book Launch & Interaction by renowned authors like William Dalrymple, Hari Kunzru amongst others.
- 2. **Theatre shows** by **Anupam Kher** (*Kuch Bhi Ho Sakta Hai*), Lillette Dubey, Shabana Azmi, Satish Kaushik, Farookh Sheikh, amongst others.
- 3. Giant Puppets by leading puppeteer Dadi Pudumjee's Ishara Puppet Theatre Foundation
- 4. Dance performances by Sonal Mansingh, Geeta Chandran and Raja-Radha Reddy
- 5. Live Jazz Performances and regular food promotions at Drift (Restaurant | Lounge | Digital Gallery)
- 6. Kids' plays, Workshops, book readings, illustrated talks, discussions, etc also took place regularly at Epicentre, Gurgaon